



# The Power of Collective Efficiency

How Team-Centric Automation Drives Productivity and Morale





LET'S BE FRIENDS  
@rockpapercoin





What is  
collective  
efficiency?





The ability of a team to achieve more together than they could individually by leveraging each member's strengths and automating repetitive tasks.

Your team gets to focus on what they do best—being creative, solving problems, and making your clients smile from ear to ear.

"The strength of the team is each individual member. The strength of each member is the team." – Phil Jackson

# The importance of team-centric automation

Using technology to streamline tasks and processes, allowing team members to focus on high-value work







# Florist Automation

A florist who collaborates with event designers and caterers. Before automation, they manually tracked orders and schedules. After implementing a system, they synchronized deliveries, managed inventory, and communicated updates with their team in real-time, saving time and reducing stress and errors.

## Tools Used:

An inventory management CRM  
DETAILS FLOWERS, CURATE, TRUE CLIENT PRO

Scheduling Tool: CALENDLY

# Boosting Productivity

A study found that 69% of employees said automation helped them reduce repetitive tasks.

Efficiency is doing things right;  
effectiveness is doing the right things.





# Productivity Apps Teams Love



ASANA



MONDAY



TRELLO



NOTION

Plans are nothing; planning is everything.- Eisenhower

# Improving Morale

A study reports that highly engaged teams show 21% greater profitability. So remember this: Happiness is not something ready-made. It comes from your own actions.

Trust your team. Encourage growth.







# Enhance Collaboration

FACT: Teams that use collaborative platforms see a 15% increase in productivity. There is no reason **EVERYONE** shouldn't be using something to work together better!

Coming together is a beginning, staying together is progress, working together is success.

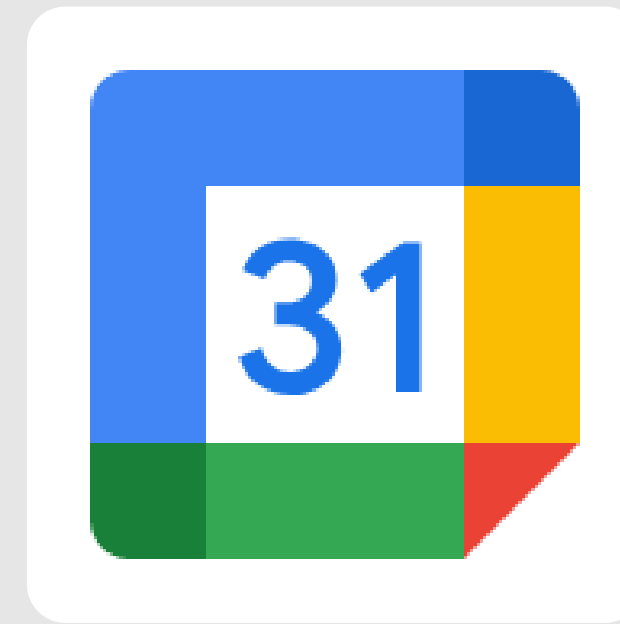
# Scheduling Apps Teams Love



CALENDLY



DOODLE



GOOGLE CAL



CRM/ZAPIER

Time is what we want most, but what we use worst- Penn





# Bookings & Finance

Beware of little expenses; a small leak will sink a great ship  
- Franklin

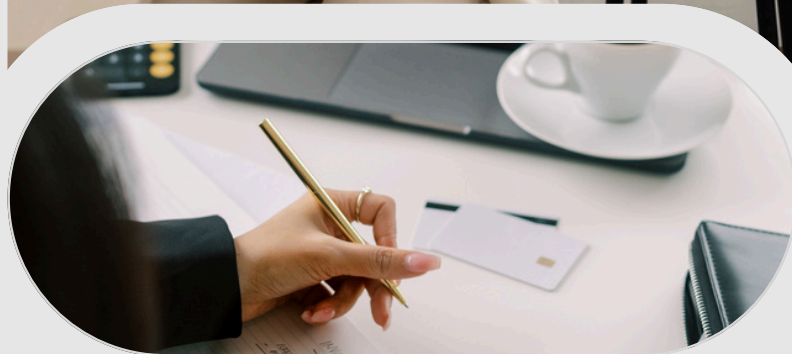
THERE IS NO ALL-IN-ONE TOOL  
FOR THE LIFE OF YOUR BUSINESS!

# Building your tech stack

We find this is how RPC members bundle their tech stack:

Rock Paper Coin - first year free, after that it continues to be free for our basic plan or \$33 for PRO and all paid invoices are 2.5%

FreshBooks - using the basic accounting software to keep track of expenses, milage and payments will cost you \$9 a month (using it for invoices will cost you 2.9%)





“I use RPC for invoicing because my payments are 2.5% and I can pass along the fees to my clients. This is huge for me. I just broke the six-figure ceiling so I needed to start using accounting software to better track my expenses and payments. Before that your simple monthly reporting was perfect. Now I use RPC for booking, Zero for accounting, Calendly for scheduling, and Asana for client management with my lead planners.



# ALL IN COST



RPC: \$0

XERO: \$15

ASANA: \$10

CALENDLY: \$0

\$25 VS \$133



Automation applied to an inefficient operation will magnify the inefficiency- Gates

# First Step: Start Small

Start small with automation and scale up gradually - too much change too quickly makes sticking to it and seeing positive results tricky

88% of pros say automation allows them to compete with larger competitors by enabling them to move faster and achieve more!





# LET'S RECAP



collective  
efficiency



importance of team  
centric automation



boosting  
productivity



improving  
morale



enhancing  
collaboration

“Automation can help you work smarter, not harder. It’s good, so long as you know exactly where to put the machine” – Goldratt

# Let's Be Friends



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