

— MASTER YOUR —

EXCELLENCE

2022 NACE EXPERIENCE CONFERENCE





CLC Mid-Year Summit

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Agenda

- Evolve Recap
- Chapter Leader Resources
- Membership Drive
- Facilitated Group Discussion
- Roundtables

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EVOLVE Recap: What did we learn?

- Understand current expectations with NACE National
- Created a Recovery Roadmap for your chapter
- Practical application of NACE Essentials

Deconstruct
so you can
Reconstruct



Levels of Recovery

Level 1

Low level of chapter distress. Membership below pre -pandemic levels. Lackluster volunteer involvement. Program attendance low. Fundraising & savings need restored.

Level 2

Moderate level of chapter distress. Programming ongoing but inconsistent. Several board positions open. Membership low. Financial strain.

Level 3

High level of chapter distress. Infrequent programming. Few board members. Little to no committee volunteers. Financial stress. Dropping membership.

National Expectations: Chapter Waiver Form

- All but the four Executive Board positions can be vacant if necessary.
- Executive Board Members may serve in their Executive board roles and another lower board role such as Programs, Membership, etc.
- Chapters whose bylaws specify two -year terms for any offices may place those officers for one -year terms
- Chapters may relax their officer eligibility requirements
- National has waived current Chapter education requirements

National Expectations: Requirements

- Quarterly Reporting & Charter Watch
- Annual Meeting
- Board Meetings
- Programming
- Board Retreat

Chapter Leader Resources: Google Drive

- Reporting links & due dates
- Annual Meeting Template
- Budget Templates
- Power Points & Doc from Evolve
- Election Templates
- Board Transition Checklist
- Template Heaven
- And more!



SCAN ME



BETTER TOGETHER LEADERBOARD

Spring Membership Campaign

78 TOTAL NEW MEMBERS

45% Referral Rate

Two Ties in the Chapter Giveaway



Mid-Year Survey

Facilitated Discussion with Leaders

1. What is your biggest concern as you move into the second half of the year?

(drop down)

-Programs


-Finances

-Board Health/Succession Planning

-Membership

2. In your opinion, what would be the best resources NACE National can provide to you on a chapter level?

3. Did you find the Spring 2022 Membership Campaign beneficial? yes/no comments

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4. For future campaigns, what can NACE National do differently/provide to you that would ensure the campaign is successful on the local levels?
 5. What is the number one resource you need from NACE to finish 2022 strong?



Roundtables

Programs
Membership
Fundraising