EXCELLENCE CONFERENCE



CLC Mid-Year Summit

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Agenda

- Evolve Recap
- Chapter Leader Resources
- Membership Drive
- Facilitated Group Discussion
- Roundtables



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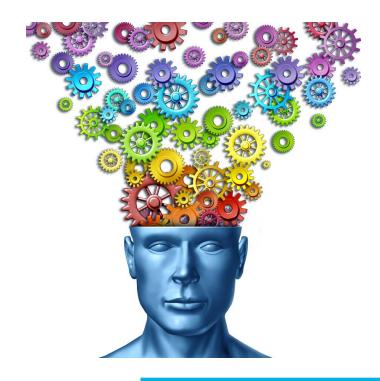
EVOLVE Recap:What did we learn?

Understand current expectations with NACE National

- Created a Recovery Roadmap for your chapter
- Practical application of NACE Essentials



Deconstruct so you can Reconstruct





Levels of Recovery

Level 1

Low level of chapter distress. Membership below pre -pandemic levels. Lackluster volunteer involvement. Program attendance low. Fundraising & savings need restored.

Level 2

Moderate level of chapter distress. Programming ongoing but inconsistent. Several board positions open. Membership low. Financial strain.

Level 3

High level of chapter distress. Infrequent programming. Few board members. Little to no committee volunteers. Financial stress. Dropping membership.



National Expectations: Chapter Waiver Form

- All but the four Executive Board positions can be vacant if necessary.
- Executive Board Members may serve in their Executive board roles and another lower board role such as Programs, Membership, etc.
- Chapters whose bylaws specify two -year terms for any offices may place those officers for one-year terms
- Chapters may relax their officer eligibility requirements
- National has waived current Chapter education requirements



National Expectations: Requirements

- Quarterly Reporting & Charter Watch
- Annual Meeting
- Board Meetings
- Programming
- Board Retreat



Chapter Leader Resources: Google Drive

- Reporting links & due dates
- Annual Meeting Template
- Budget Templates
- Power Points & Doc from Evolve
- Election Templates
- Board Transition Checklist
- Template Heaven
- And more!





SCAN ME

BETTER TOGETHER LEADERBOARD

Spring Membership Campaign

78 TOTAL NEW MEMBERS

45% Referral Rate
Two Ties in the Chapter Giveaway



Mid-Year Survey

Facilitated Discussion with Leaders



1. What is your biggest concern as you move into the second half of the year?

(drop down)

- -Programs
- -Finances
- -Board Health/Succession Planning
- -Membership
- 2. In your opinion, what would be the best resources NACE National can provide to you on a chapter level?

3.Did you find the Spring 2022 Membership Campaign beneficial?yes/no comments



- 4. For future campaigns, what can NACE National do differently/provide to you that would ensure the campaign is successful on the local levels?
- 5. What is the number one resource you need from NACE to finish 2022 strong?



Roundtables

Programs
Membership
Fundraising

