

#### **2024 NACE Evolve Conference**

#### **Invaluable Resources**

- Chapter Resource Guide
- National Board
- Chapter Leadership Council (CLC)
- National Staff
- National Website <u>https://www.nace.net/</u>
  - NACE App
- NACE Essentials





#### **2024 National Board**

President Michelle Dunnick, CPCE, MBA



ational Association or Catering & Events President Elect Michelle Stansfield, CPCE



At-Large Director Lyn Gleasure, CPCE, CMP At-Large Director Gill Hall, CPCE, CMP

Immediate Past President Amber Allen, CPCE





At-Large Director Kelly Dalisa, CPCE

Vice President Jill Vidal-Raines, CPCE



Chapter Leaders Council Director Dana Kadwell, CPCE



Secretary/Treasurer

Sarah James,

CPCE

# **Chapter Leaders Council (CLC)**

- Dana Kadwell, CPCE Chapter Leaders Council Director / National Board role
- Stephanie Olivares, CPCE Chapter Leaders Council Chair / Non-National Board role
- Chapter Mentors
- Monthly Chapter Check-Ins, Reporting Templates
  - Board Health
  - Financial
  - Programing
- Answer Questions, Offer Direction & Feedback, Brainstorm
- Direct support to Chapter President, include the Board as needed







# **National Staff**

**Executive Director** Lawrence Leonard



Programs & Operations Director Anne Harper, CAE



Programs Coordinator Crystal Irwin, PACE



Marketing & Communications Manager Charmayne Branch



Operations Coordinator (part time/phasing out) Sylvia Buell







# **National Staff Support**

- Administrative Support
  - NACE National Staff = Support
  - Branding Guidelines
- Leadership Development
  - Develop Chapter Resources
  - Chapter Leadership Committee
  - Evolve Leadership Conference Annual
  - Experience Conference Annual
  - Online Learning
- Membership Development and Recognition
  - Membership Campaigns Fall in Love, Renew For Two

- Rosters, New Members
- ONE Awards, Chapter Awards



# **NACE.NET – Why NACE**

#### Splash Page

- Membership Directory
- Member Gift Guide
- Resource Library
- CPCE Certification (Certified Professional Catering and Events)
- On-Line Courses
- ONE Awards
- Employer Center
- Career Center
- Discounts and Special Offers

#### **Dive Deeper**

- Become A Member
- Savings and Discounts
- Meeting our Partners
- Find A Chapter
- Refer a Friend
- Chapter Leader Resources
  - <u>www.nace.net/chapters-leaders-</u> resouces (must be logged in)



# **NACE.NET – Why NACE**

Chapter Leader Resources

- <u>www.nace.net/chapters-leaders-resouces</u> (must be logged in)
- Chapter Leaders Bootcamp Online Course
- Chapter Resources Google Drive
- Diversity and Inclusion
- Finance and Taxes
- Governance
- Leadership Templates
- Local Advocacy Resources
- Tutorials and Webinars
- Membership, Speaker Series, Student Chapters and more!





## NACE.NET – Connect & Learn

- Events and Learning Evolve, Experience, Online
- NACE Blog
- Get Certified
- Career Center
- NACE One Awards
- Volunteer
- NACE Communications NACE Express, NACE Chapter Leaders News
  - Notification Preferences, My Profile
- Resource Library
- Member Directory





### NACE.NET – Partners, About, Foundation

- Partners with NACE
  - National Partnerships
  - Advertisement Opportunities
- About NACE
  - National Board, National Committees, National Staff, Past Presidents
  - Code of Conduct
- Foundation of NACE
  - Dana Blaugrund, CPCE, CWC
    President







### **Foundation of NACE**



The mission of the Foundation of NACE is to support the catering and events industry through education and investments that support NACE members and chapters. We do this through innovative, transformative pro grams that elevate our collective community. Incorporated in 1985, the Foundation is a 501(c)3 charitable organization.

https://www.foundationofnace.org/



## **National Standing Committees**

- Advocacy
- Black Caucus
- Chapter Leaders Council (CLC)
- Conference Advisory Committee
- Diversity, Equity, and Inclusion (DEI)
- Member Recognition
- Membership
- Nominations and Elections
- Professional Development





## **NACE Essentials**

- Chapter Board Officer Transition Plan
- Board of Directors Confidentiality Statement & Conflict of Interest
- Quarterly Reporting Checklist
- Board of Directors Agenda
- Other Odds & Ends
  - Chapter Leader Job Descriptions
    - Recruitment, Succession
    - Micro Responsibilities, Length of Terms
  - Other Resources
  - Social Media





## **Chapter Requirements**

- Hold at least 6 program meetings a year board minutes, quarterly reporting
- Hold at least 10 board meetings a year quarterly reporting
- Send a representative to Evolve
- Send at least one representative to Experience and attend the CLC Meeting, participation in the election process
- Submit Chapter Watch
- Submit Quarterly Reports
- Chapter Elections
- Bank Statements, quarterly reporting
- Tax Filing





# **Reporting = Rebates**

- Chapter Quarterly Reports
  - January 31
  - April 30
  - July 31
  - October 31
- Chapter Watch February & August
- Chapter Roster
- Chapter Rebates





## NOW LET'S TALK ABOUT YOU!

- Volunteer vs. Voluntold
- Your personal ROI
- Balance life and chapter responsivities

- Keys to success
- Questions ?

