



Advertise your Product or Service at the 2024 NACE Experience Conference for Catering and Events

**July 21-23, 2024
Sheraton Denver Downtown Hotel, Denver, CO**

Promote your Brand in front of more than 350 attendees from across the US

- 74% are the Final Decision Makers or Significant Influencers for their Organization
- 40% are Executives or Small Business Owners
- 50% are Senior Level Employees
- 30% are Caterers in Hotels, Convention Centers, Clubs, or Off-Premise Venues
- 30% are Event Planners for Corporate Events, Meetings, or Weddings

**Build the Sponsorship Package from the
Options on the Following Pages that Best
Highlight Your Product or Service**

Sponsorship Options for the Entire Conference

Brand Awareness

\$1500

- Sponsor Logo on the conference website, pre-promotional materials, media, and signage
- Full Company Profile in the conference app, which is used by more than 90% of attendees
- Access to the Experience attendee registration list, available two (2) weeks prior to the conference

Brand Activation in the Registration Area

\$2000

- Opportunity to provide a demonstration, giveaways, or literature to attendees on a 6' table or highboy near the registration area and information desk
- Available for the entire conference - Sunday afternoon - Tuesday

Host Private Events in the Hospitality Suite (only 1 available!)

\$2000

- Upgrade your hotel room to entertain guests and clients in a private hospitality suite
- Opportunity to send 3 app notifications or emails to all attendees to invite them to the private event(s)

Staffing the Conference

\$2000

- Exclusive opportunity to show off your staffing company's skills by providing staffing during the conference to include registration, setting up and staffing events, and clean up

Sponsorship Options for Education

Target market to the audience that attends specific educational sessions

Featured Speaker (4 available)

\$3500

- Feature the speaker of your choice for a sponsored breakout session. Must be educational in nature and content must be approved by the NACE Professional Development Committee
- Logo or company name included on signage, conference website, and conference app
- 6 foot table in the back of the room to provide giveaways or literature to attendees

Sponsored Speaker (5 available)

\$1500

- Sponsor an already selected speaker at the conference by introducing the targeted audience to the speaker and your product or service
- Logo or company name included on signage, conference website, and conference app
- 6 foot table in the back of the room to provide giveaways or literature to attendees

Lunch Sponsor (only 1 available Monday!)

\$3000

- 2 minutes to speak about your product and service on a main stage
- Logo or company name included on signage, conference website, and conference app for the Lunch
- Greet attendees as they come in
- Opportunity to provide a giveaway or literature to place on all chairs in the room

Sustainability Sponsorship Options

Reach the entire audience and promote sustainability efforts

Water Sustainability Sponsor (only 1 available!)

\$2500

- Logo or company name included on signage, conference website, and conference app for the Break
- Small signs with logo placed on all water stations throughout the conference
- Provide all attendees with a reusable water bottle for use during the conference with the logo or company name
- Highlighted during the opening general session as a Sustainability Sponsor

Specialty Sustainability Sponsor (1 per item available)

\$1500

- Logo or company name included on signage, conference website, and conference app for the Break
- Provide all attendees with a reusable item for use during the conference, such as a tote bag, notebook, pens, or lanyard
- Highlighted during the opening general session as a Sustainability Sponsor

Sponsorship Options for a VIP Audience

Talk to specialty VIP audiences within the conference attendees

Chapter Leader Sponsor (only 1 available!)

\$1000

- Sponsor the chapter leader education at the conference
- Logo or company name included on signage, conference website, and conference app for the chapter leader education
- 6 foot table in the back of the room to provide giveaways or literature to attendees

CPCE Breakfast Sponsor (2 available)

\$2000

- Sponsor the breakfast that's exclusively for experienced professionals who have gained the Certified Professional in Catering and Events certification
- Logo or company name included on signage, conference website, and conference app for the CPCE breakfast
- Opportunity to provide a giveaway or literature to place on tables in the breakfast
- Entrance into the breakfast for 2 employees

Sponsorship Options for the Evening Events

Promote your brand to welcome attendees during a fun, networking reception

Opening Reception Sponsor (only 1 available!)

\$3000

- 2 minutes to speak about your product and service on a main stage
- Logo or company name included on signage, conference website, and conference app for the Opening Reception
- Opportunity to provide branded giveaways or dessert bar at the event

Promote your brand to the brightest stars within the catering and events industry during this formal celebration that concludes the conference

Awards Celebration Sponsor (only 1 available!)

\$3000

- 2 minutes to speak about your product and service on a main stage
- Logo or company name included on signage, conference website, and conference app for the Awards Celebration
- Opportunity to provide branded giveaways or dessert bar at the event

Sponsorship Options for the Evening Events

Promote your brand to the brightest stars within the catering and events industry during this formal program

Awards Program Sponsor (only 1 available!)

\$3000

- 2 minutes to speak about your product and service on a main stage and present an award as an Awards Co-Presenter
- Logo or company name included on signage, conference website, and conference app for the Awards Program
- Full page ad in the NACE One Awards Keepsake Program

Add-on Options Available Starting at \$500 for Ads in the NACE One Awards Keepsake Program and Awards Program Co-Presenters

**Spend \$5000 on Experience Sponsorship
and qualify for National Partner Status**

***Reduced NACE member fees**

***Increased Brand Recognition**

and more!